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Thomas Williams
Personal

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My notes Add tags

Client's brief example

Project Overview

GOALS

- Develop a new
- Increase revenue
- Improve customer
- Reduce costs

PROBLEMS STATE

- Low customer
- customer satisfaction
- products or services

AUDIENCE

The target audience consists of these athletic sportsmen who are between the ages of 18-35 and have an active lifestyle. They are health-conscious individuals who value fitness and exercise, and they actively participate in activities such as running, jogging, hiking, and weightlifting. They are also likely to be interested in sports and enjoy watching or participating in team sports.



Shared



Project Management

Page connected to your Portal

Access URL:

www.thecreativecoportal/briefs



Open portal



Client portals



Work hub



Collaboration features